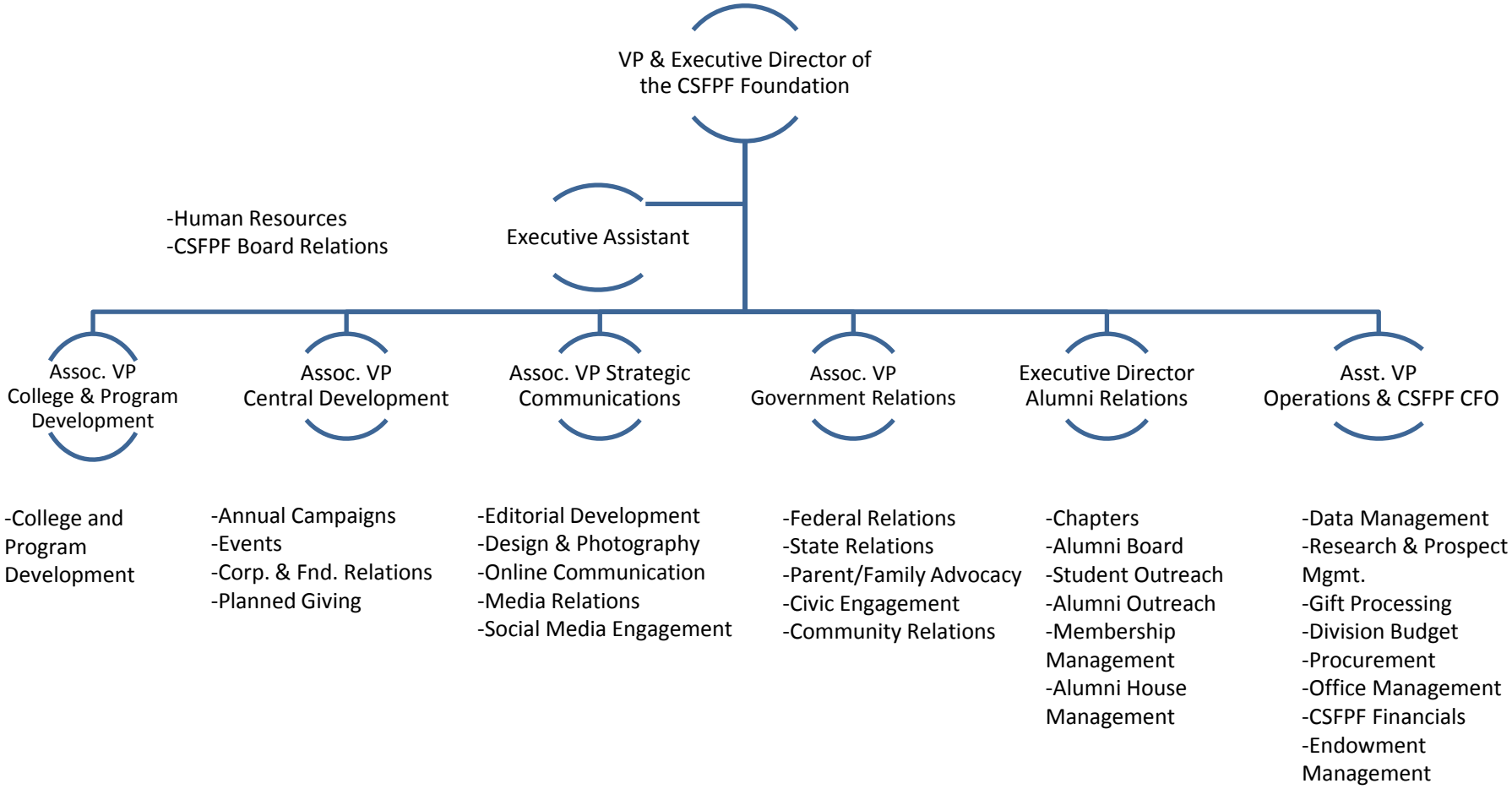
CALIFORNIA STATE UNIVERSITY, FULLERTON

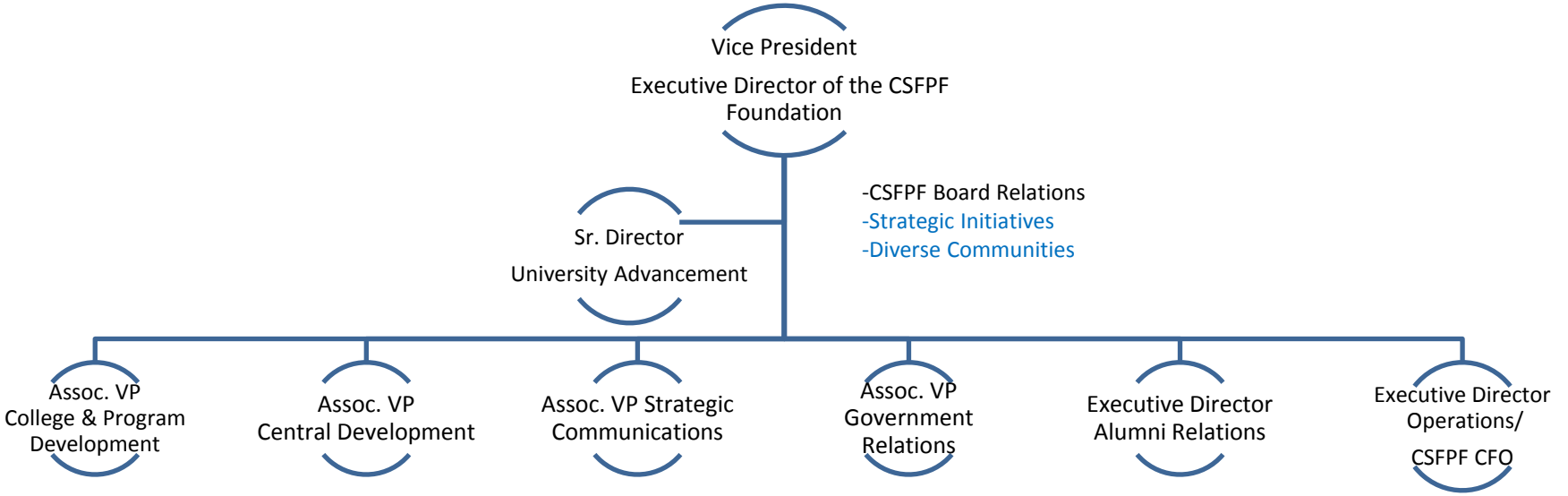
UNIVERSITY ADVANCEMENT

CALIFORNIA STATE UNIVERSITY
FULLERTON

University Advancement as of January 2013



University Advancement Present Day



-College and Program Development
-Addition of Development Coordinators

-Annual Campaigns
-Events
  Commencement
-Foundation Relations
-Scholarships & Program Dev.
-Stewardship
-Corporate Relations
-Planned Giving
-Advancement Services
  Gift Processing
  Data Management
  Prospect Research/Moves Mgmt.

-Editorial Development
-Design & Photography
-Online Communication
-Media Relations
-Social Media Engagement

-Federal Relations
-State Relations
-Parent/Family Advocacy
-Civic Engagement
-Community Relations

-Chapters
-Alumni Board
-Student Outreach
-Alumni Outreach
-Membership Management
Alumni House Management

-Human Resources
-Division Budget
-Procurement
-Office Management
-CSFPF Financials
-Endowment Management